



PURDUE DAY OF GIVING
APRIL 24, 2019
COLLEGE OF VETERINARY MEDICINE
DAYOFGIVING.PURDUE.EDU

On April 24, we will join together to take our next Giant Leap during Purdue Day of Giving!

Help build the future of the College of Veterinary Medicine by giving, taking part in hourly challenges, sharing messages on social media and attending events. Every effort helps boost our success and show our PVM pride!

- ❖ **SAVE THE DATE** and set reminders on your calendar to participate on **April 23-24**
- ❖ **PRINT THIS FLYER** and share it with others
- ❖ **WATCH AND SHARE** the [Purdue Day of Giving Video](#)
- ❖ **FOLLOW AND ENGAGE WITH US** on [Facebook](#) (@PurdueVeterinaryMedicine), [Twitter](#) (@pucvm), and [Instagram](#) (@pucvm)
- ❖ **COMPETE ON GOOSECHASE** by downloading the app and signing up to play/earn points on behalf of SAVMA
- ❖ **SEND US CREATIVE PHOTOS** of your pets or children in Purdue gear so we can enter to win photo challenges – send photos to PVMgiving@prf.org

TUESDAY APRIL 23 – JOIN US IN THE HARRISON STREET EAST LOBBY

- ❖ **ALL DAY: PHOTO BOOTH** - Use fun props and backdrops to take creative photos in preparation for the hourly challenges
- ❖ **9 to 11 AM: FACULTY/STAFF INFO SESSION** - Stop by the info table anytime for a breakfast treat, Day of Giving button, and event information

WEDNESDAY APRIL 24

- ❖ **ALL DAY: PHOTO BOOTH AND SAVMA BAKE SALE** (Harrison Street East Lobby)
Use fun props and backdrops to take creative photos for the hourly challenges and donate to receive a baked good item. *All donations will support SAVMA and the purchase of additional outdoor tables for student use.*
- ❖ **ALL DAY: DONATE \$10 OR MORE ONLINE AT DAYOFGIVING.PURDUE.EDU**
Support your favorite College program, SAVMA (all gifts will go toward the purchase of additional outdoor tables for student use) or the Dean's Innovation Fund (all gifts will go toward the purchase of new hospital equipment)!
- ❖ **ALL DAY: FACULTY AND STAFF WHO DONATE \$10 OR MORE WILL EARN THE BENEFIT OF WEARING JEANS AND A PURDUE T-SHIRT ON FRIDAY, APRIL 26!**
This perk will be provided on the honor system and attire must still be appropriate for client interaction when in the hospital.
- ❖ **10 AM – 2 PM: “LOVE A LAB” FUNDRAISER** (Purdue Memorial Mall Lawn)
Make any donation and get some puppy love! *Donations will be directed to the Dean's Innovation Fund.*

SEE THE BACK OF THIS FLYER FOR CHALLENGE HOUR INFORMATION!

CHALLENGE HOURS AND EVENTS – APRIL 24

GIVE OR PARTICIPATE DURING THESE HOURS to help the College of Veterinary Medicine win extra \$\$\$! Let's top the leaderboards! (Minimum gift to qualify in challenges is \$10)

- ❖ **9 AM: MOST FACULTY/STAFF GIFTS** (payroll deduction gifts excluded)
**winner awarded \$3,000*

- ❖ **11 AM: STUDENT ORGANIZATION WITH HIGHEST # OF DONATIONS**
Designate your gift to SAVMA during this hour!
**winner awarded \$1,000*

- ❖ **1 PM: 50TH ORIGINAL TWEET** – Post on Twitter and include #PurdueDayofGiving and #SAVMAPurdue
**winner awarded \$1,000*

- ❖ **5 PM: MOST UNIQUE PHOTO WITH DAY OF GIVING LOGO** and #PurdueDayofGiving and #PurdueVetMed - [Print the Logo](#)
**winner awarded \$2,000*

- ❖ **6 PM: POWER HOUR – RANDOM FIRST-TIME DONOR**
**winner awarded \$1,000*

- ❖ **7 PM: MOST CREATIVE PICTURE OF YOUR KID(S) IN PURDUE GEAR**
Post on Twitter or Instagram and include #PurdueDayofGiving and #PurdueVetMed or #PurdueDayofGiving and #SAVMAPurdue
**winner awarded \$2,000*

- ❖ **8 PM: MOST CREATIVE PICTURE OF YOUR PET(S) IN PURDUE GEAR**
Post on Twitter or Instagram and include #PurdueDayofGiving and #PurdueVetMed or #PurdueDayofGiving and #SAVMAPurdue
**winner awarded \$2,000*

- ❖ **9 PM: MOST ALUMNI DONORS OF THE LAST DECADE (2008-2018)**
**winner awarded \$3,000*

- ❖ **10 PM: MOST DONATIONS FROM ALUMNI DONORS**
**winner awarded \$3,000*

**THANK YOU FOR ALL YOU DO TO SUPPORT THE COLLEGE OF VETERINARY MEDICINE.
WE ARE EVER GRATEFUL!**