

# The SVM Newsletter

VOLUME 39, Number 42.....19 October 2007

## WEEKLY CALENDAR

17-21 October..... American College of Veterinary Surgeons Annual Symposium, Chicago, IL  
24 October ..... SVM Faculty Meeting, 3:30 p.m., Lynn G167

### WELCOME

Please welcome **Sarah Lahrman** to the SVM. She joined the VTH this week as an oncology technician.



### LAB ANIMAL CARE WEEKEND SCHEDULE

October 20-21

Cell phone #427-5731 (with voicemail)

Office phone #62968 (if you want to leave a message not requiring an immediate response)


### CLASSROOM TRAINING SESSIONS

There will be weekly training sessions on classroom usage on **Fridays** from 9:30-10:30 a.m. in **Room 1136, LYNN**. Someone will be available to answer your questions about the use of all classroom technology in the SVM.



### SVM/VIS Information Desk

(Veterinary Computer Network & Medical Illustration)

Phone: 4-1153 

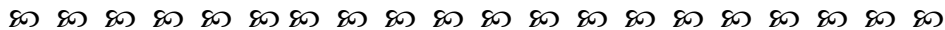
E-mail: [help@vet.purdue.edu](mailto:help@vet.purdue.edu) 

Hours: 8:00-12:00 & 1:00-5:00, Mon.-Fri.

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Emergency (Server Problems Only)

Dave Chasey - 477-6264

Jim Morrison - 423-2054



### VM 525 GRAND ROUNDS

**“Communication Training in Veterinary Medicine:  
Do We Need It? Why?”**

**Dr. Karen Cornell**, DVM, PhD, DACVS; Associate Professor,  
Chief of Staff of Surgery, University of Georgia

**Dr. Jennifer Brandt**, PhD, LISW; Honoring the Bond Program  
Director, Assistant Professor - Adjunct, The Ohio State University

**Wednesday, October 24, 2007**

**8:00-9:20 a.m.**

**Room 1136, LYNN**

## CONGRATULATIONS

Congratulations to the recipients of the following awards given at Fall Conference on September 26, 2007.



The Distinguished Alumnus/na Award was established in 1978 by the Class of 1967 in honor and remembrance of deceased classmate, Dr. David Mullis, who, posthumously, was the first recipient.

This year, **Dr. Richard A. Goebel** (PU '68) and **Dr. John P. Sundberg** (PU '77) received the award.

**Dr. Goebel** was honored for excellence in practice, involvement in organized veterinary medicine, and in service to his local community. After earning his DVM degree, he moved to California. Even though Dr. Goebel left Indiana, Indiana didn't leave him and he successfully applied for a position as associate veterinarian at the Magrane Animal Hospital in Mishawaka. In 1988 Dr. Goebel returned to Purdue as the veterinary School's first hospital director and he continues to serve our School through teaching and as a special assistant to the dean. In addition to his work with the School, Dr. Goebel has been active in the Michiana Veterinary Medical Association, the Indiana Veterinary Medical Association, and the American Animal Hospital Association.

**Dr. Sundberg** was honored for excellence in teaching and research. After completing his DVM at Purdue, he went on to earn his PhD at the University of Connecticut. He joined the faculty of the University of Illinois College of Veterinary Medicine in 1981 and in 1986, he moved to Bar Harbor, Maine to join the scientific staff of the Jackson Laboratory. Dr. Sundberg is an internationally-recognized expert in mouse pathology. He also discovered and characterized papilloma viruses in a variety of species before becoming involved in genetic engineering at the Jackson Laboratory. Dr. Sundberg has a genuine interest in training others in mouse pathology.



In 1982, upon the recommendation of the SVM Alumni Liaison Committee, the Alumni Faculty Award for Excellence was established to recognize academic excellence and scholarship by faculty of the School.

The 2007 recipient of the Alumni Faculty Award for Excellence is **Dr. Eli K. Asem**, associate dean of research programs. He was recognized for his achievements in administration, his research accomplishments, his enthusiasm in teaching veterinary students, and his dedication to graduate education. Dr. Asem's exemplary service to the School and his administrative skills led to a stunning period of expansion in the School's research enterprise.



The Raymond E. Plue Outstanding Teacher Award was approved by the faculty in 1994 and is funded through an endowment established by Dr. Raymond E. Plue (PU '68). Dr. Plue wanted to reward "truly" outstanding teachers in the School of Veterinary Medicine - teachers who make "extra" effort to influence and inspire students.

The award consists of a crystal obelisk and a check representing the endowment proceeds. This year's recipient of the Raymond E. Plue Outstanding Teacher Award is **Dr. William Blevins**, professor of diagnostic imaging. The nominator stated that Dr. Blevins "presents the material in a manner that many of the students seem to easily comprehend...He shows a true enthusiasm for teaching, which really motivates students to learn."

## PVAA STUDENT LEADERSHIP RECOGNITION AWARDS

At the Fall Conference Awards Dinner on Wednesday, September 26, 2007, student leaders serving in School-wide student offices were presented awards from the Purdue Veterinary Alumni Association. The award winners were recognized for service during the 2006/2007 academic year related to the SCAVMA Executive Board, Anamnesis, IVMA, and Open House.

**Jessica Torok '08**, Co-President, SCAVMA

**Staci Misialek '08**, Co-President, SCAVMA; Open House Co-Chairperson

**Laurie Harris '08**, Secretary, SCAVMA

**Carie Telgen '09**, Treasurer, SCAVMA

**Pamela Erskine '09**, Fundraising Co-Chair, SCAVMA

**Martha Ullman '09**, Fundraising Co-Chair, SCAVMA

**Michele Roberts '08**, SAVMA Senior Delegate

**Katie Wentworth '08**, Anamnesis Co-Editor

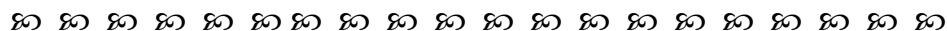
**Jennifer Roley '08**, Anamnesis Co-Editor

**Christa Paxson '08**, IVMA Senior Student Representative

**Beth Barno '08**, Open House Co-Chairperson

**Erika Miller '08**, Open House Co-Chairperson

Congratulations to all the student leaders, who received a watch with the PUSVM seal.



## VET VITTLES

Vet Vittles is open from 7:30 a.m. - 2:00 p.m. on Monday - Friday. The soup selections for the week of October 22, 2007 are:

Monday - Italian Tortellini and Chicken with Fennel and Mushrooms

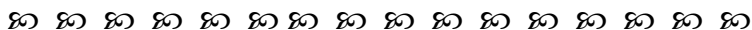
Tuesday - Beef Barley and Cream of Asparagus

Wednesday - Clear Vegetable and Chicken with Lentil

Thursday - Chicken Noodle and Moroccan Lentil

Friday - Chef's Choice

Please see the following guidelines to use during media contacts. Faculty and staff members should feel free to talk to media about topics in their areas of expertise or responsibility, but they are urged to keep the primary communications units informed of events and developments in which there is current or potential public interest. They also are encouraged to consult with those units for advice in media relations.



### **Guidelines for Media Contacts**

The following guidelines are suggested for working with the news media:

1. The news release is just the beginning. Most journalists will use it as the basis for a news article but will wish to talk to you and others directly.
2. When a reporter calls, ask the deadline. If you feel that the request for information is reasonable, give the caller your full cooperation.
3. If you are unprepared when a reporter calls, consider asking whether you can call back in 10 minutes. This will give you time to collect your thoughts and decide what points you want to get across. Of course, make sure you do call right back. Often a reporter's deadline is less than an hour away.
4. Journalists - both broadcast and print - often can use only the barest essentials of an interview. They are looking for succinct and colorful answers. Consider what two or three points you want to communicate. Confine each of your points to three sentences and bridge to them as soon as possible during the interview.
5. You are expected to comment only on matters within your area of expertise. Sometimes, however, a reporter may ask you to comment on a subject far outside your specialty or perhaps ask for a reaction to something that you should not comment on directly. When they do, say, "I can't address that question, but what I can say is...." Then bridge to your message. If the reporter persists, direct him or her to the News Service.
6. Avoid answering hypothetical questions, allowing yourself to be quoted anonymously and "off-the-record" or "no comment" answers.
7. When you give a personal opinion on any subject, be sure the reporter understands that you are speaking for yourself, not for your colleagues or the University.
8. Do not assume that you will see a story before it is published or broadcast. A reporter is under no obligation to show copy to sources. If complex or technical data are involved, you may suggest that the reporter check the story back with you for accuracy. Some reporters are willing - even eager - to do this, but others may refuse.
9. After answering a media call, please inform the News Service of the call.
10. Sign up for a Working with the Media Workshop, which the News Service offers several times a year for groups of 12 to 15. These day-long programs are scheduled at the request of the academic or administrative units.

**ON THE CIRCUIT**  
(Reports for October 13-19 and earlier)

<b>TRAVELER(S)</b>	<b>DESTINATION</b>	<b>PURPOSE</b>
David Waters .....	Houston, TX .....	Poster presentation for the 60th Annual Symposium on Cancer Research
	Atlanta, GA .....	Plenary speaker at the Environmental Mutagen Society 38th Annual Meeting - title "Dogs chasing cancer clues"
Mike Lucroy .....	Chicago, IL.....	Give presentation to the Gold Retriever Club of America
Wamig Ahmed .....	Boston, MA .....	Present paper titled "Rapid detection and classification of bacterial contamination using grid computing"
George Moore .....	Westbrook, ME .....	Attend research discussions and give presentation
Jan Hawkins .....	Chicago, IL.....	Attend the American College of Veterinary Surgeons (ACVS) Symposium; serve as section chairperson for the Large Animal Surgery Interactive Session
Tim Lescun .....	Chicago, IL.....	Attend and present at the ACVS Symposium
Stephane Alkabes, Mimi Arighi, .... Brenda Austin, Nickie Baird, Kira Delfs, Amy Fauber, Lyn Freeman, Marilyn Mandernack	Chicago, IL.....	Attend the ACVS Symposium
Nic Lambrechts .....	Chicago, IL.....	Attend the ACVS Symposium and Veterinary Laboratory
Sheryl Krohne .....	Kona, HI .....	Attend the American College of Veterinary Ophthalmologists Annual Meeting
Michael Owston .....	Knoxville, TN.....	Case presentation at the Zoo and Wildlife Pathology Workshop
Gary Lantz .....	Minneapolis, MN .....	Attend the Annual Veterinary Dental Forum
Ching Ching Wu .....	Reno, NV.....	Attend the American Association of Veterinary Laboratory Diagnosticians (AAVLD) Annual Meeting
	Seoul, Korea .....	Serve as the American Veterinary Medical Association representative to the Codex Meeting
Jose Ramos-Vara .....	Reno, NV.....	Attend the AAVLD Annual Meeting and the C.L. Davis Orthopedic Pathology Symposium
Joshua Webster .....	Reno, NV.....	Present a histopathology slide seminar; attend the C.L. Davis Orthopedic Pathology Symposium; attend the AAVLD Annual Meeting
Steve Hooser, Roman..... Pogranichniy, Leon Thacker	Reno, NV.....	Attend the AAVLD Annual Meeting
Tsang Long Lin.....	Reno, NV.....	Attend the AAVLD Annual Meeting; attend the United States Animal Health Association Annual Meeting
Catharine Scott-Moncrieff .....	Portland, OR..	Attend the 5th Annual Dean's Forum sponsored by Banfield
Barrak Pressler .....	Seattle, WA .....	Speak at the Washington State Veterinary Medical Association Annual Meeting
Dan Hogan .....	Fort Myers, FL .....	Present research and give keynote address at the Investigator-Sponsored Trials: Plavix Science Day
Gert Breur .....	Alexandria, Egypt; .... Amsterdam, the Netherlands; Warsaw, Poland	Visit the University of Alexandria, Vrije Universiteit Amsterdam, and attend the International Cartilage Repair Society Annual Meeting

**SCHOOL OF VETERINARY MEDICINE**

**SEMINARS**

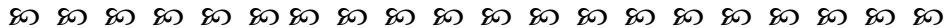
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**BMS 692 SEMINAR**

Monday, October 22, 2007  
4:00 p.m., Room G167, LYNN

Willis A. Tacker, Jr., MD, PhD  
Department of Basic Medical Sciences  
Purdue University

**“Strategies and Tactics for Putting Together a  
Successful Academic Career”**



**DEPARTMENT OF COMPARATIVE PATHOBIOLOGY  
SPECIAL SEMINAR**

Thursday, October 25, 2007  
10:30 a.m., Room 1136, LYNN

Kenneth P. Nephew, PhD  
Professor, Department of Cellular and Integrative Physiology  
Adjunct Professor of Obstetrics and Gynecology  
Indiana University School of Medicine  
Bloomington, IN

**“An Epigenetic Approach to Understanding the Pathobiology of Cancer”**

# SCHOOL OF VETERINARY MEDICINE

# SEMINARS

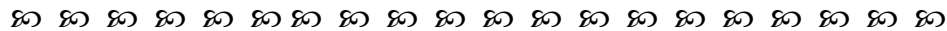
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## CPB 697 RESEARCH SEMINAR

Thursday, October 25, 2007  
3:30 p.m., Room 112, VPTH

Aseem K. Pandey, BVSc and AH, MVSc  
Graduate Student in Molecular Virology  
Department of Comparative Pathobiology  
Purdue University

**“Immunomodulation as a Means to Enhance Influenza Vaccine Efficacy”**



## VCS 620 SEMINARS IN CLINICAL MEDICINE AND SURGERY

Friday, October 26, 2007  
8:00 a.m., Room G167, LYNN

Dr. Benjamin Uberti